Building the Network

- Audience
  - Admissions
  - IT
  - Student Services
  - Leadership
- Markets
  - CCC
  - CSU
  - UC
  - Private
  - K-12
    - California Transcript Connection
  - Outside CA
- Marketing
  - Conferences
    - CACCRAO
    - CISOA
    - AACRAO Technology
    - PACRAO
    - PESC
    - K-12 Technology
    - SIS User Groups/Conferences
    - DAR Meeting Every 6 Months Sonoma - Eric Forbes
    - UCReg - Every six months
    - NCES Conferences - Washington
    - MIS Confernece - NCES
    - SAUG - Tom Enders
  - Workshops
    - Annual
  - Meetings
    - Trading Partners
      - CSU Fullerton
        - Orange Coast
          - Efren
        - NOCCCD
        - Whittier
        - Chapman
        - Biola
        - High School Meeting
          - Orange County Dept of Ed.
      - College of Sequoias
        - Fresno State
    - Consortiums
      - UC Admissions
      - Central Valley Higher Ed
      - CSU Admissions
    - In Person
  - Webinars
    - Making theCase for eTranscriptCA
    - Online Demos
  - Awards
    - PESC Best Practices
    - CCC Technology Focus Award
    - CENIC 2010
  - Press
    - TechEdge
    - Executive VC -Efram - Spotlight
    - Chronicle of Higher Ed
    - Press Releases
    - CETPA - Data Bus
  - Website
    - Tutorials
    - Documentation
  - Booth
  - Brochures
  - Presentations
  - Mailings
- Leverage
  - MiniGrants
  - Sharing Code
  - Credentials
  - Legislation
  - Affinity
  - K12- Common Student Systems
- Messaging
  - Facilitates transcripts on demand, in seconds
  - One system - college and high school transcripts
  - Releve Communication Frustration
  - Reduce staff time, paper, and postage costs
  - Eliminate errors from OCR and re-keying
  - Feed Data directly into Degree Audit, & SIS
  - Standard Views with Legend for Document Management
  - Eliminate Fraud
  - Go green - go paperless
  - Facilitate Graduation
  - Students withdrawn for missing transcripts - thousands of students
  - Accelerating the admissions process
  - Easier to find missing transcriots when missing
  - During peak times 3 days vs 2-4 weeks